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the two volume proceedings lncs 9314 and 9315 constitute the proceedings of the 16th pacific rim conference on multimedia pcm 2015 held in gwangju south korea in september 2015 the total of 138 full and 32 short papers presented in these proceedings was carefully reviewed and selected from 224 submissions the papers were organized in topical sections named image and audio processing multimedia content analysis multimedia applications and services video coding and processing multimedia representation learning visual understanding and recognition on big data coding and reconstruction of multimedia data with spatial temporal information 3d image video processing and applications video image quality assessment and processing social media computing human action recognition in social robotics and video surveillance recent advances in image video processing new media representation and transmission technologies for emerging uhd services

the volume of data that is generated stored and communicated across different industrial sections business units and scientific research communities has been rapidly expanding the recent developments in cellular telecommunications and distributed parallel computation technology have enabled real time collection and processing of the generated data across different sections on the one hand the internet of things iot enabled by cellular telecommunication industry connects various types of sensors that can collect heterogeneous data on the other hand the recent advances in computational capabilities such as parallel processing in graphical processing units gpus and distributed processing over cloud computing clusters enabled the processing of a vast amount of data there has been a vital need to discover important patterns and infer trends from a large volume of data so called big data to empower data driven decision making processes tools and techniques have been developed in machine learning to draw insightful conclusions from available data in a structured and automated fashion machine learning algorithms are based on concepts and tools developed in several fields including statistics artificial intelligence information theory cognitive science and control theory the recent advances in machine learning have had a broad range of applications in different scientific disciplines this book covers recent advances of machine learning techniques in a broad range of applications in smart cities automated industry and emerging businesses

this book gathers selected high quality research papers presented at the 2nd international conference on advanced computing

applications icaca 2021 held virtually during 27 28 march 2021 the book is divided into four sections these are communication and computing signal processing and multimedia computational intelligence and data analytics and decision computing the topics covered are advanced communication technologies iot based systems and applications network security and reliability virtualization technologies compressed sensors and multimedia applications signal image and video processing machine learning pattern recognitions intelligent computing big data analytics analytics in bio computing ai driven 6g mobile wireless networks and autonomous driving

the fundamentals of event design aims to rethink current approaches to event design and production the textbook explores the relationship between event design and multiple visitor experiences as well as interactivity motivation sensory stimuli and co creative participation structured around the key phases of event design the book covers all the critical dimensions of event concepting atmospherics the application of interactive technologies project management team leadership creative marketing and sustainable production the concepts of authenticity creativity co creation imagineering and storytelling are discussed throughout and practical step by step guidance is provided on how to create and deliver unique and memorable events the chapters include industry voices offering real life insight from leading international event practitioners and individual and or team assignments to stimulate learners creativity visualisation and problem solving this is the first textbook in event design that integrates areas of anthropology social psychology management marketing graphic design and interactivity focusing on bringing theory into practice this is essential reading for all events management students

this is an open access book in our interconnected world urgent attention and collaborative action are required to address a complex web of global challenges these challenges include climate change global poverty post pandemic economic slowdown corruption democratic deficit artificial intelligence technological disruptions and geopolitical conflicts these issues are intricately interplayed making their solutions multifaceted and interdependent to explore and discuss these challenges within the context of social and political sciences the faculty of social and political sciences hasanuddin university is organizing the world conference on governance and social sciences wcgss in makassar south sulawesi indonesia on 8 9 july 2023 this conference calls on scholars

researchers policymakers and practitioners to identify sustainable development solutions for our rapidly evolving world

this book constitutes the refereed proceedings of the 15th pacific rim conference on multimedia pcm 2014 held in kuching malaysia in december 2014 the 35 revised full papers and 6 short papers presented were carefully reviewed and selected from 84 submissions the papers cover a wide range of topics in the area of multimedia content analysis multimedia signal processing and communications and multimedia applications and services they have been organized into topical sections on video coding annotation image and photo applications people image analysis and processing under extra help nearest neighbor neural networks and audio also included are sections with best papers and posters and demonstrations

artificial intelligence or ai now affects the day to day life of almost everyone on the planet and continues to be a perennial hot topic in the news this book presents the proceedings of ecai 2023 the 26th european conference on artificial intelligence and of pais 2023 the 12th conference on prestigious applications of intelligent systems held from 30 september to 4 october 2023 and on 3 october 2023 respectively in kraków poland since 1974 ecai has been the premier venue for presenting ai research in europe and this annual conference has become the place for researchers and practitioners of ai to discuss the latest trends and challenges in all subfields of ai and to demonstrate innovative applications and uses of advanced ai technology ecai 2023 received 1896 submissions a record number of which 1691 were retained for review ultimately resulting in an acceptance rate of 23 the 390 papers included here cover topics including machine learning natural language processing multi agent systems and vision and knowledge representation and reasoning pais 2023 received 17 submissions of which 10 were accepted after a rigorous review process those 10 papers cover topics ranging from fostering better working environments behavior modeling and citizen science to large language models and neuro symbolic applications and are also included here presenting a comprehensive overview of current research and developments in ai the book will be of interest to all those working in the field

indexes the times sunday times and magazine times literary supplement times educational supplement time educational supplement scotland and the times higher education supplement

big presence isn t just for big companies anymore a social media marketing handbook for small business owners on the go social media has opened the door to anyone who wants to promote themselves including small businesses designed specifically for busy small business owners this book puts you on the fast track to maximizing your business s visibility and generating profits regardless of the size of your marketing budget or the time you have to devote to it 30 minute social media marketing provides 22 short chapters packed with real world examples templates sample marketing procedures and screen shots taking you step by step through the essentials with little time and effort you will master the arts of blogging and microblogging social networking and bookmarking audio and video e books and webinars direct and indirect marketing brand and relationship building word of mouth marketing expanding your reach and establishing your position integrating with traditional marketing evaluating results by the end of the book you will have completed a social media marketing plan that produces real results and created a strategy for future marketing plans all in just 30 minutes a day

the definitive guide to twitter success fully updated and expanded featuring new statistics strategies and case studies you re busy and you don t have time to decipher the confusing world of twitter in less than two hours mark schaefer s bestselling book will show you how to connect and start creating meaningful business and personal benefits right away behind every twitter triumph is a well defined success formula this is the tao of twitter a path that holds the potential to improve your daily life at work and at home if you know the way through real life examples and easy to follow steps acclaimed marketing expert mark schaefer teaches you secrets to building influence on twitter the formula behind every twitter business success 22 ways to build an audience who wants to connect with you content strategies time savers and useful tips 20 ways to use twitter as a competitive advantage start your journey toward social media influence and business success today by learning and following the tao of twitter

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