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perhaps one of the most surprising if not actually unsettling things about the internet and the is that there is always something new on the horizon and that it is very difficult to see where this new technology will take us when ict was just about big computers and organisational systems it was pretty obvious where the technology was moving us we all knew about moore s law and that we were going to have greater capacity smaller and faster devices every year and during the 1990s and the first decade of the third millennium we all became used to what the internet and the had to offer but social software in the form of 2 0 is different it has put technology in the hands of people who we would never have given it a second thought a few years ago leading issues in social knowledge management contains leading edge research which addresses some of the main issues for those of us who want to use social software in a knowledge management context or who want to study it or research it there are 10 research papers as well as an introduction from david gurteen who is a leading thinker in this field

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in today s digital age having a strong online identity has become more important than ever this book aims to explore the many facets of this topic from the importance of building a positive digital presence to managing one s online reputation and privacy we want to cover different aspects of online identity this book will focus on the importance of online identity and how it can affect our personal and professional lives we also want to provide strategies for building a strong and authentic online identity including tips on how to curate social media profiles and manage privacy settings the book will also delve into the concept of digital footprints and the implications of our online actions explore online reputation management and how to maintain a positive online image and analyze the impact of online identity on mental health including the effects of cyberbullying and social comparison finally the book will look into the future of online identity exploring emerging technologies such as blockchain based identity solutions and virtual reality environments with practical tips and insightful analysis this book hopes to

become an essential guide for anyone looking to navigate the complexities of online identity in the digital age

looking to select a web content management system cms but confused about the promises terminology and buzzwords do you want to understand content management without having to dive into the underlying programming this book provides a clear unbiased overview of the entire cms ecosystem from platforms to implementations in a language and platform agnostic manner for project managers executives and new developers alike author deane barker a cms consultant with almost two decades of experience helps you explore many different systems technologies and platforms by the end of the book you ll have the knowledge necessary to make decisions about features architectures and implementation methods to ensure that your project solves the right problems learn what content is how to compare different systems and what the roles of a cms team are understand how a modern cms models and aggregates content coordinates workflow and manages assets explore the scope and structure of a cms implementation project learn the process and best practices for successfully running your cms implementation examine the practice of migrating web content and learn how to work with an external cms integrator

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